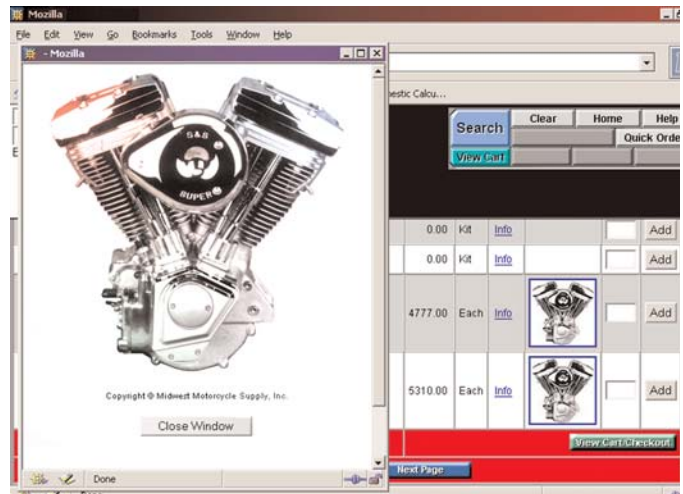




Midwest Motorcycle Supply, Inc. & Parts123 have formed a partnership to make the Midwest Catalog available in electronic format to all authorized dealers for use on their websites. Catalog features over 14,000 parts and includes pictures and descriptive text found in the print catalog.

Catalog Features:

- Includes complete part descriptions and pictures for over 14,000 part numbers;
- Includes over 75 “exploded view” illustrations;
- The catalog is updated continuously by Midwest Motorcycle Supply;
- High-performance, database driven catalogs with fast, easy parts searches and complete, secure, online ordering;
- Customized with your colors, logos, and specific business information;
- You set the sell price and can make pricing changes at anytime from your PC.
- All orders go directly to you for processing.
- All customer communications are sent directly to you to handle as desired.



You are not required to sign any contracts and you can discontinue our service at any time after the initial three month trial period.

Midwest Motorcycle Supply paid the cost of putting the catalogs into an electronic database and will be responsible for all catalog maintenance. The charges to you are for screen and account set-up and monthly hosting of the data by Parts123.com.

Account Set-up:

\$100 (This is a one time charge)
This charge covers the cost of customizing the catalog to your colors, logo, and specific business and pricing information, online ordering and all other account set up requirements.

Monthly Hosting:

\$200 Per month for online sales \$10,000 or less
\$450 Per month for online sales over \$10,000

**For more information, call
1-800-203-9966
and ask for Liz or email
liz@parts123.com**